

Strategic Plan FYE 2010-2014



Mission Statement

Iowa Heartland Habitat for Humanity is an ecumenical Christian housing ministry working to eliminate poverty housing. Habitat for Humanity works in partnership with people in need of adequate shelter by providing safe, simple, affordable housing so that all God's children can live and grow into all that God intended.

Vision Statement

Iowa Heartland Habitat for Humanity eliminates poverty through partnerships that build affordable homes, stronger families, improved neighborhoods, and vibrant communities.

Values

Iowa Heartland Habitat for Humanity values:

- Social and Economic Justice
- Home Ownership
- Self Help
- Service to Others
- Stewardship
- Partnership

Goals

1. **Build affordable homes and stronger families**
 - By serving 10 – 12 families annually
2. **Form effective partnerships to eliminate poverty housing**
 - By strengthening financial and human resources
3. **Be a model affiliate and quality non-profit leader**
 - In the community, state and national arenas
4. **Increase the diversity of Iowa Heartland HFH in all facets of the organization to reflect the demographics of our service area**
 - In the Board of Directors/ Volunteers/ Housing builds/ Support base
5. **Create organizational effectiveness through the use of technology**
 - In our Home builds / IHFH organizational and office procedures / Board of Directors communications / Volunteer communications
6. **Engage all facets of Iowa Heartland Habitat for Humanity to achieve the above stated plan**

Approved unanimously by IHFH Board of Directors – June 11, 2009